



Trashi Fashi

Recycled Fashion Show

April 20, 2019 at the

Portneuf Valley Environmental Fair

@ Caldwell Park in Pocatello

Register Now:

<https://goo.gl/forms/WvmiCRdmY9Ol2v4i2>

REGISTRATION DUE BY April 1ST, 2019

Prizes will be awarded for Best in Age Category, Audience Favorite, Most Creative Use of Materials



No Registration Fee!

Contest rules apply

Contact Jen with questions at jflynn@pocatello.us or

208-234-6189



Portneuf Valley Environmental Fair's
Trashi Fashi
Recycled Fashion Show
April 20, 2019 @ Caldwell Park

What we want?

We want to see how recycled goods can be made into wearable fashion. Each year the City of Pocatello hosts the Environmental Fair. This year we will feature a *Trashi Fashi* show to highlight the beauty of our recycled goods.

How do you get involved?

Register here: <https://goo.gl/forms/WvmiCRdmY9Ol2v4i2>

Visit Jen Flynn at City Hall to pay \$25.00 entrance fee. You can pay by cash or check. Make checks payable to SICOG. Attn: Portneuf Valley Environmental Fair.

What are the guidelines?

Fashions must be made from at least 75% recyclable or reused materials that would otherwise be thrown away or recycled. These fashions can include cardboard, steel/tin, recycled fabric or clothing, aluminum, plastics, paper cartons, chipboard, newspaper, mixed papers (magazines, junk mail, and catalogs), paper bags, and glass. Vintage or used clothing will not be accepted unless it has been significantly repurposed and redesigned into something substantially "new."

Contest pieces must be durable enough for wear throughout the Fashion Show, and optional photo shoot.

Entries may include 1 to 5 people on their Trashi Fashi design team. Each entry must provide its own model. The model does not have to be part of the design team.

Required to provide an "environmental factoid," no longer than 150 words, that connects with your fashion, which will be read on stage.

Judging

On the day of the fashion show, April 20, 2019 contestants will meet privately with judges. During that time contestants will be judged on the following:

- An introduction of individual or team members
- Description of the process for creating your design
- Description of the materials that your garment was constructed from
- Description of how the outfit was constructed
- Inspiration behind your creation
- Design originality
- Environmental factoid connection to the design and scholarly source used

The judges' decisions and prize awards will be based on the criteria described above. The judges' decisions are final.

Prizes

Prizes will be awarded in each of the following categories:

Best design in each of the following age categories-Age category is based on designer's age; if an adult makes a garment for a child then she/he will be judged in the adult category.

- Age 10-13
- Age 14-19
- 20+
- Audience Favorite
- Most Creative Use of Materials

Photo Shoot

On April 20, at 11:00 am, contestants will have the opportunity to attend a photo shoot. Photos will also be used for community events, online, and for all marketing and publications for City of Pocatello and PVEF events.

Runway Show

Portneuf Environmental fair will host the Trashi Fashi Fashion Runway Show on Saturday, April 20, 2019 at noon, on the main outdoor stage at the Portneuf Valley Environmental Fair at Caldwell Park. The Portneuf Valley Environmental Fair will take place from 11 a.m. to 3 p.m., at Caldwell Park in Pocatello and will host more than 50 booths companies interested in our environment. Admission is free!