



## Help us Sponsor this Important Community Event

**We hope you will join us in sponsoring the 2022 Portneuf Valley Environmental Fair.** The event is filled with exhibitors who will provide information and activities that help community members learn about the small steps we can all take at home, work and around town to improve our local environment. Attendance is generally ~5,000!

### Portneuf Valley Environmental Fair

Saturday, April 16, 2022

11 a.m. - 3 p.m.

Caldwell Park, Pocatello

[www.envirofair.org](http://www.envirofair.org)

**The fiscal sponsor for this event is the Southeast Idaho Council of Governments (SICOG)**

SICOG is a 501(c) 3 non-profit. Tax ID# 820304303

**Contact:** Matthew Harvey: P.O. Box 6079, Pocatello, Idaho 83205 (208) 233-4535

We especially need cash donations to cover the cost of this FREE event and raffle prizes, for everyone who bikes to the event, and kids who visit most of the booths. This is a great opportunity to promote environmental awareness and demonstrate your commitment to environmentally sustainable actions, goods and services.

This is a great opportunity to highlight how your business or organization is playing its part to help promote a more sustainable and healthy community. Many community members come to this fair to learn about locally available environmentally friendly products and services.

For more information about the Fair – and this year’s lineup of activities, music and more, please visit our web site at [www.envirofair.org](http://www.envirofair.org), or give us a call.

**Thank you!**



## Sponsorship Form

Thank you for supporting the 2022 Portneuf Valley Environmental Fair. Your cash donation helps cover the cost of promoting and hosting the event. In-kind donations for raffle prizes, booths, and other needs are greatly appreciated. Community members donate their time to organize this event and SICOG, a 501(c) 3 non-profit, serves as the fiscal sponsor.

### SPONSOR CONTACT INFORMATION:

**Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Phone (daytime):** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

### SPONSORSHIP CATEGORIES:

- \$100 Friend** For in-kind donations, please describe below:  
\_\_\_\_\_
- \$250 Patron**  
\_\_\_\_\_
- \$500 Sponsor**  
\_\_\_\_\_
- \$1000 Steward**  
\_\_\_\_\_

### DONOR RECOGNITION:

**Friend** Logo recognition on event website and event signage and flyers

**Patron:** Logo recognition on all promotional materials, including event signage, flyers, posters, & printed advertising. **Free informational or activity-based booth at event**

**Sponsor:** All benefits listed above plus recognition on back of tee-shirts

**Steward:** All benefits listed above plus recognition on radio and TV PSAs

### Please make checks payable to:

SICOG  
Attn: Portneuf Valley Environmental Fair  
PO Box 6079  
Pocatello, Idaho 83205

**Questions?**  
Drew Riemersma  
Portneuf Valley Environmental Fair Chair  
208-234-6519 [driemersma@pocatello.us](mailto:driemersma@pocatello.us)